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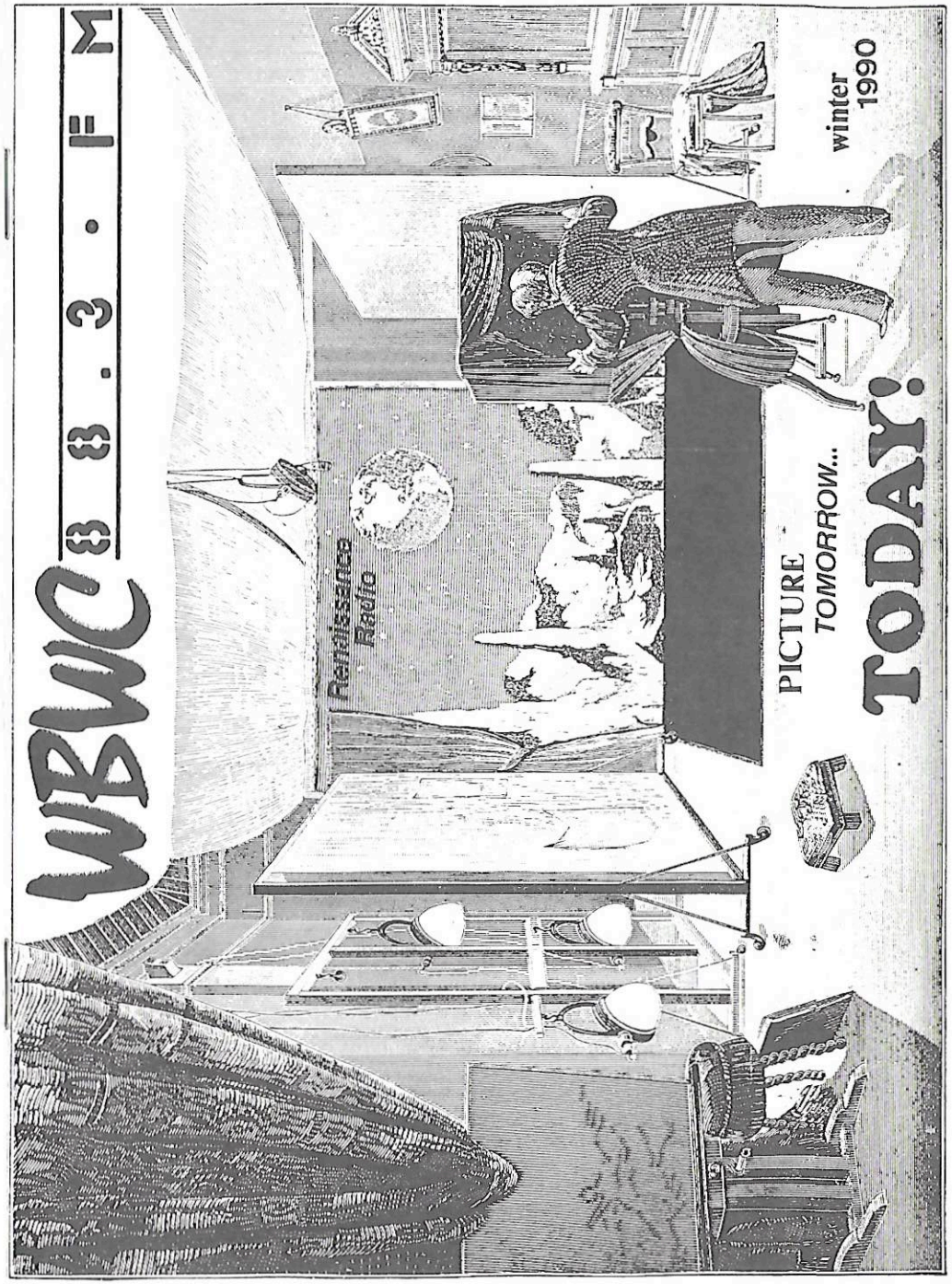

WINTER 1990 PROGRAM GUIDE

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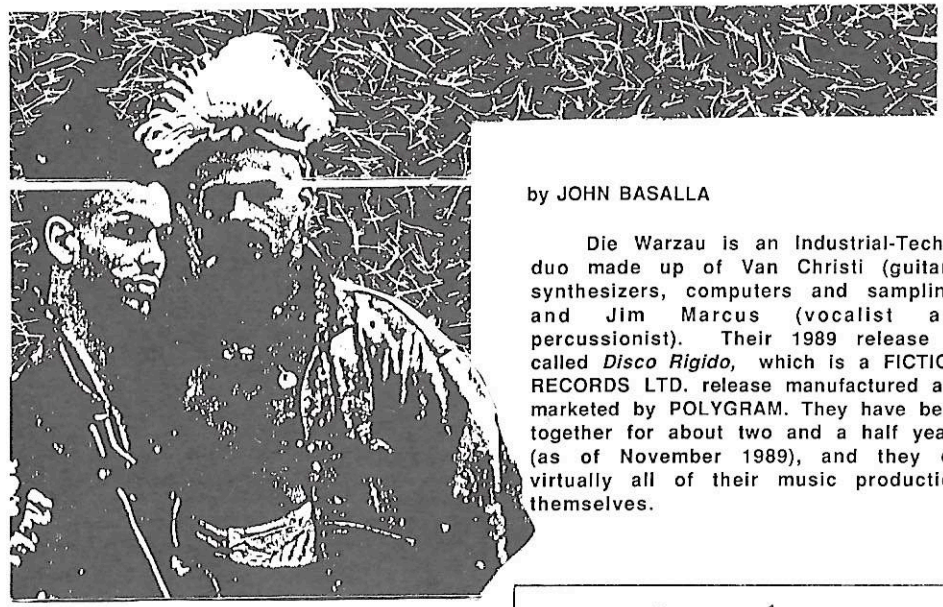
DIE WARZAU



by JOHN BASALLA

Die Warzau is an Industrial-Techno duo made up of Van Christi (guitars, synthesizers, computers and sampling) and Jim Marcus (vocalist and percussionist). Their 1989 release is called *Disco Rigido*, which is a FICTION RECORDS LTD. release manufactured and marketed by POLYGRAM. They have been together for about two and a half years (as of November 1989), and they do virtually all of their music production themselves.

JOHN BASALLA: How did the band start?

DIE WARZAU: We started a band the first day we met. We met at a bar at 4 am...(later) we pretty much decided that everything we'd done up to that point was useless and to pretty much start all over again. We wanted to start from the beginning and implement our own particular idea of a musical tradition.

J.B: The name of your new LP is *Disco Rigido*... could you explain that title?

D.W: *Disco Rigido* means "hard disk" in Italian.

J.B: I was trying to figure out why you were using an outmoded term like "Disco".

D.W: Disco isn't an outmoded dance term at all any more, especially insomuch as House music is going... but that's not why we used the term. It never was supposed to mean that. We're trying to communicate the idea that what we're doing here is very much based on

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technology. We do a lot of stuff on things we build. We program our own computers; we build things to make our own sound, sometimes... and this is very much a part of who we are.

J.B: Where are you from?

D.W: We're trying to be multi-national. A lot of people think we're from England, which isn't true. We've lived in Chicago all our lives and we've never even been to England.

J.B: I think people would get that idea from the name of the group. It sounds very European.

D.W: Right, and on record we originally came back to the states on import because we didn't get our POLYGRAM deal right away.

J.B: Well, speaking of America, one of the highlight tracks on *Disco Rigido* is "Welcome to America". In there you mention 1929, which was the year of the stock market crash and beginning of the great Depression. You also mention 1969... I haven't quite figured that out yet... and then you also mention 1989 as the year of the "failing nation".

D.W: 1929, 1969, and 1989 were all pendulum years. 1969 was, specifically, a pendulum year insomuch as traditional values were being re-instated. You leave the area where people were being taught by the Revolutionary school; people were starting to re-adopt the values of their parents. Where you're at right now in the '80's, you see college students wearing suits and ties rather than the college students of the '60's, where there was a radical look and philosophy.
There's a serious pendulum point where people begin to adopt the values of their parents, and the values of a parent has been, "I need a house, I need a white picket fence, I need to make money for myself. I don't need to worry about what's going on across the street."
It's serious, the apathy of the current generation.

J.B: So 1969 and 1989 both relate to what you call the failing nation in the 1989 segment of the song. Could part of the problem with American youth today be that they don't have a world view or an historical perspective? In other words, they weren't here during the Civil Rights movement and the problems with Vietnam and Watergate. And since they aren't interested in history, they don't pick up on certain things.

D.W: Well, that's a huge part of the problem. A big part of it is that history's not taught correctly in school: you learn about events in a vacuum and human thought and human issues don't occur in a vacuum. Like, one year you'll learn Watergate and the next year you learn the Civil War. That isn't the way events happened. You need to learn them straight through from the beginning to the end. Then you'll realize that these are the mistakes we made and these are the mistakes we can't afford to make again.

J.B: Let's get back to talking about music.

D.W: We finished *Disco Rigido* in February of last year. Our newer record that we're working on now is much funkier and much more urban because a lot of people we hang out with are black House artists, and what you hear every day inadvertently influences you one way or the other. Not so much culturally, but musically.
But one thing about the new album, it's stranger, it's weirder. There're sounds in there that I don't think anybody has ever heard in history.

J.B: How do you explain the current interest there is in sampling bits and pieces from a wide variety of sources in this kind of music production?

D.W: It's kind of easy to do; it's very available. Unfortunately, a lot of people are using it as a shortcut to a good idea.

J.B: Where do people get the material they want to use for sampling?

D.W: Well, a lot of it's an accident. You sit around one day and hear something on the radio, and you say, "I've got to get that record-- it's really bizarre!" A lot of it's respect for a good song. There's been a lot of good songs written. Sometimes you feel like, "What makes me think I can sit here and write a song right now that can possibly be in the same catagory as this song?" What's rare and unusual is being able to find an old song, finding an old or weird song that hasn't been heard for a long time and the dicotomy of putting it next to something so new. It's technologically exciting, and interesting synthesis.

J.B: I agree with you. That's one of the most interesting things about sampling; you wonder who's going to come up with what next. Basically, these are production pieces. How long, engineering and production-wise, does it take you to put one of these songs together?

D.W: I'd say that, depending on the orignality... the more original the piece, certainly the more difficult it's going to be engineering it. Also, the more complicated and intense a piece is... we just engineered a piece that's 14 minutes long. It's coming out on record here. It contains samples from the Beatles and Jimi Hendrix... it's something that's going to take a lot of time.

When we're putting together our record, when we sample, we sample very conservatively. We took pieces from other people and changed them made them into something totally different. When we use sampling from records or CDs, we use it the same way someone would use sampling from any other source. We use it as a sound, not as a basis for a groove or for an entire song. This is how I firmly believe sampling should be used.

J.B: Do a lot of your type of groups NOT go out live because you're so involved in production pieces? And if you do, what do you do in the live setting to make these production pieces come alive?

D.W: That's a really good question, and I'm surprised no one's ever asked us that before. When we play live it's really difficult for us because we don't believe in tapes; we don't believe in bringing tape on the stage. We do a lot of live things. A lot of things done our our album, for example, were done through the use of live machinery that we built, and live pieces of metal that were played. It's very difficult to do what was done with 20 tracks in the studio on stage. So what we do is have two drummers to help us with the task, and we also use samplers. We use sequencing, but we use inter-active sequencing that enables us to change sequences and move things around when we need to. Our shows are really complex, and it's very difficult to get them right. We need an awful lot to do it right. I know that groups like Meat Beat Manifesto and Ministry have used tapes in the past, but I think there's something so cold about it. It's so un-interactive that I'm not really fond of it.

We have a large number of samplers so that we have a lot of time on stage for them. We use hard discs so we can save information and load information immediately on stage... And I think that we're able to free up enough time on samplers that we can do something like that without having to resort to tape.

SHOW DESCRIPTIONS

Amok in the Morning
When you wake up, who would even DARE to mention the words "Good Morning!"? WE DARE!!
Who would then say, "25 people in a bus fall off a cliff and haunt a small town of midget basketball players"? Yep, WE WOULD.
This morning show deserves your ears! Who demands the award-winning excellence of AMOK IN THE MORNING SHOW--YOU DO!
WBWC brings you the finest in morning stuff like Modern Superheros, Fast Food Technology, and What to Do and When to Do It. All sorts of giveaways, guests, and gefelkinee.
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The Electric Cathedral
Put a little zap! crackle! and Rock into your Sunday mornings with THE ELECTRIC CATHEDRAL: Cleveland's ONLY real alternative Christian program. From Techno to Thrash, you'll hear today's hottest Christian artists from all over the world.
Don't settle for a soggy substitute... experience three hours of righteous charge on THE ELECTRIC CATHEDRAL, Sundays at 11 am.

Join In The Chant
For those of your looking for the harder edge of life... HAVE WE GOT A SHOW FOR YOU!-- JOIN IN THE CHANT of the industrial working class music. Your host Sharon assaults your mind for three hours of Skinny Puppy, Nitzer Ebb, Ministry, and much more.
Thursdays from 11-2 am join in the chant on Renaissance Radio, 88.3.

The Techno Pop Show
"Simply marvelous... the man could get soul out of a microchip..."--Don Cornelius, SOUL TRAIN
"(Techno Show host) Rob is a tough man... for a tough job."--George Forbes
"The Techno Show! Synthesizers! Synthesizers! If only I had lived to see it!"--Wolfgang A. Mozart
"Even when I can't answer your requests, Rob can..."--God
...Need we say any more?

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Heavy Metal Attack
"KICK OUT THE JAMS!": a hard rockin' phrase made popular back in 1969 by the MC5... it's still the best way to describe the power of the music you'll hear on the HEAVY METAL ATTACK. Tune in every week for tons of headbanging fun.

Soul Sounds
On the strength, I'm a tell you the deal:
*Take the dopest of Hip-Hop beats, mixed and scratched with a hearty helpin' of funk,
ADD:
*A heavy dose of "power move" love songs,
*A blast from the past with the "R&B Spotlight",
*A touch of jazz,
and blend these ingredients well. You've got the finest in contemporary Soul. The E-Man is your host. WORD UP!

CMJ/R.R. Countdown
Free. What more do I have to say? Listen to the CMJ countdown with Louise for ticket giveaways, LPs, CDs, Cassettes, and anything else I can think of. Plus, it's the only alternative countdown show in Cleveland. Ask for it by name.

The Golden Age Of Rock and Roll
B.R. Anthony has been playing the sounds of the '50's for 18 years. Catch the doo-wop to the bop with Cleveland's original *Golden Age of Rock and Roll.*

Jump Start
Check this out: you want this party started, right? Then jack the House and bust a move because it's time to get funky every night at 6 pm for JUMPSTART. Justin Cator, Pete Naegele, and Lara Boucher mix down all your favorite House, Acid House, Industrial, and Hip-Hop trax, in total club style. Tune in and let your body work.
Can U feel it?

The Jazz Show
Flight '88: This is your captain speaking... Welcome aboard and get ready for a trip through the finest in mainstream and progressive Jazz. See where we're going!-- Without losing sight of where we've been! A mix of the old and the new... and PLEASE. Obey the "NO SQUARES" sign when lit.
Thank you.-- Saturdays from 11-1 pm.

The Avante-Garde Show
Have you ever had the bizarre feeling that someone was watching you and when you turned to look at yourself in a mirror all you see is crisp, $100 bills? I hate when that happens, and I just wanted to see if I was the only one that happens to. Regardless, if you want to lose yourself in music fit to melt wallsandmindsandcheese (Gouda only, please), tune in to the AVANTE GARDE SHOW every Friday night from 12-2 am. Two solid, action-packed hours of cosmic proportions. All this and Jandek! --Gotta go; my ride's here. (Nice white suits, guys.)

The Local Artist Show
Pere Ubu, The Toll... Jim Benson brings the best in the local Cleveland music scene home to you. Listen to these groups today... tomorrow some of them will be legends.
THE LOCAL ARTIST SHOW. History in the making.

In Conversation with Jonathan Kirk
Tune in Tuesdays at 9:30 am for one of the most provocative talk shows, engineered right here in Berea. Jon Kirk deals with provocative issues for the '90's like abortion and the enviroment, and offbeat topics like UFO's. Rebroadcast Fridays at 6:30 pm.

Captain Tacky's Blue Light Special
Captain Tacky digs deep into the booger vault to find the World's *WORST* bad music.-Monday mornings at 12:30 a.m.

Sunday Night At the Oldies
The music of the '60's and '70's is featured with a special attraction of "John Basalla's Other Music Segment" which features forgotten or unheard of songs by a major talent of the '60's or '70's. In many cases these songs are better representations of their time period or era because the "Classic" songs you hear over and over again have a way of becoming good for many eras.

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Sunday

9:30 a.m.
Methodist Voice

10:00
Scripture Speaks

10:30
Crosswalk

11:00
Electric Cathedral
Travor Lutz

2:00
The Classics
Tim & Leslie

5:00
Music From Interlochen

6:00
Con Artists

7:00
Golden Age of Rock & Roll
B.R. Anthony

10:00
Sunday Night at the Oldies
Tom Lamoreaux

12:30
Captain Tacky

1:00-3:00
In Fractured Silence
Susan Spurney

Monday

7:00 a.m.
Amok in the Morning
The AM Staff

9:30
UPI Roundtable

10:00
Renaissance
Andrew Blendermann

12:30
American Energy Update

1:00
CMJ/RR Countdown
Aaron Burke

3:00
Renaissance
Dave Nose'

5:00
Renaissance
Matt Slys

7:00
Renaissance
Jonathan Kirk

9:00
Renaissance
Clayton Steup

11:00
Soul Sounds
"E-Man"

2:00-2:30
In Black America

Tuesday

7:00 a.m.
Amok in the Morning

9:30
In Conversation

10:00
Renaissance
Susan Spurney

12:30
Soundings

1:00
Renaissance
Jorge Retizos

3:00
Renaissance
Steve Moc

5:00
Renaissance
Lisa Tomak

7:00
Renaissance
Janice Manno

9:00
Renaissance
Vicky Cortez

11:00
World Beat
Mark Yasenchak

2:00-2:30
Across the Atlantic

Wed.

7:00 a.m.
Amok in the Morning

9:30
Voices of Our World

10:00
Renaissance
Andrew Blendermann

12:30
Student Senate

1:00
Renaissance
Lisa & Aaron

3:00
Renaissance
Nikki Krejci

5:00
Renaissance
Mike Popik

7:00
Renaissance
Paul Zahn

9:00
Renaissance
Lenny Peralta

11:00
Join In The Chant
Sharon Tracy

2:00-2:30
Forum

REQUEST LINE

826-2187

Thurs.

7:00 a.m.
Amok in the Morning

9:30
Science Journal

10:00
Renaissance
Andrea Campbell

12:30
New Voices

1:00
Renaissance
Beth Lahoski

3:00
Renaissance
Jay York

5:00
Renaissance
Dan Miklos

7:00
Renaissance
Mike Molek

9:00
Renaissance
Tom Dennison

11:00
Techno-Pop
Rob Sherwood

2:00
SCAN

Friday

7:00 a.m.
Amok in the Morning

9:30
Eternal Quest

10:00
Renaissance
Steve Dole

12:30
Classical Showcase

1:00
Renaissance Staff

3:00
Renaissance
Dawn Jackson

5:00
Renaissance
Jonathan Kirk

6:00
In Conversation

7:00
Local Artist Show
Jim Benson

9:00
Heavy Metal Attack
Alan & John

12:00
Avante-Garde
Evan Ford

2:00-2:30
American Montage

Sat.

9:00
Serbian Radio
Vlada Vukodinovic

11:00
Flight 88
Pat Ryan

1:00
Dimensions In Science

1:15
U.N.Perspective

1:30
Music View

2:00
Renaissance
Melanie Graovac

5:00
City Club Forum

6:00
Jump Start
Lara, Pete & Evan

9:00
Nowalk'n Blues
Gary Nowalk

12:00
Bug Radio

1:00-3:00
100 M.P.H.
Dr. Dom

Other Features

Christopher Minute
Daily at Sign On and Sign Off

Newsdate88
Mon-Fri at 9,1,3 5,7,9,11,& Mid.

Family Health
Mon-Fri at 11:02

God Squad
Mon-Fri 10:12pm

UPI Network News
Mon-Fri: 12,2,4, 6,8,10,Mid.,1,2, & 3am...
Sat: 11am, 12,1, 2,4,6,8,9,10, Mid,1,2,& 3am...
Sun: 12,1,2,7,8, 9,10,11,Mid.,1, 2,& 3am

Ohio Outdoor Notebook
Mon-Thur at 1:05 pm, and Sat at 4:55 pm

On Stage
Mon-Fri at 2:30, 6:30,8:30,11:30 & 1:30am...
Sat at 2:30,8:30 11:30 & 1:30am

REQUEST LINE

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DIMENSIONS IN SCIENCE
Produced by the American Chemical Society, *DIMENSIONS IN SCIENCE* is a wonderful science documentary series. It covers virtually every kind of scientific topic, from America's exploration of outer space to the latest developments in pain relief medicine.--Saturdays at 1 pm.

CITY CLUB FORUM
A rebroadcast of the Friday afternoon address at the City Club in Cleveland.--Saturdays at 5 pm.

SCIENCE JOURNAL
Each week, a different science topic is discussed. Like *DIMENSIONS IN SCIENCE*, this program deals with a wide variety of Science-related issues.--Thursday mornings at 9:30 am.

METHODIST VOICE
Sermons from the United Methodist Church in Middletown, Ohio.--Sundays at 9:30 am.

SCRIPTURE SPEAKS
Short biblical teachings set to Gospel music.--Sundays at 10 am.

CROSSWALK
A contemporary Christian show that features interviews with artists and their music.--Sundays at 10:30 am.

CON ARTISTS
Recordings of B-W faculty and student concerts and recitals.-- Sundays at 6:00 pm.

STARDATE
A short, two minute per day astronomy show from the McDonald Observatory at the University of Texas at Austin.-Daily at 3:02, 7:02 p.m. and 2:30 a.m.

FAMILY HEALTH
Short discussions about health-related topics. Good advice is given which can be used every day.--Monday through Friday at 11:02 pm and 5:02 pm.

AMERICAN ENERGY UPDATE
Weekly discussions of energy issues and pending energy legislation.--Mondays at 12:30 am.

ACROSS THE ATLANTIC
A European news and features program produced by the German Broadcasting Company.--Wednesday mornings at 2 a.m.

IN BLACK AMERICA
This is a weekly interview program. John Hanson talks to leading Black scholars, entertainers and political figures. Each week, a different topic of importance to the Black community will be discussed.--Tuesday mornings at 2 a.m.

STUDENT SENATE
Weekly meetings of BW's Student Senate. --Wednesdays at 12:30 pm.

The Classics
The true meaning of Renaissance Radio... THE CLASSICS. Your hosts Tim and Leslie play a diverse selection of traditional and contemporary music. Join them Sunday afternoons and lose yourself in the best classical music around.

In Fractured Silence
New Age music in most instances follows the classic traditions of being able to evoke pure atmospheres and emotion through instruments. Join your host Susan every Sunday night for two hours of an indescribable New Age experience. Airs from 1-3 am.

BUG RADIO
Each week *BUG RADIO* will trace musical styles from around the World and show how they hit their present state. From Budapest to New Orleans; *BUG RADIO* will be there to cover the music scene.

World Beat
Give your ears a global cruise and learn something about the world you can't get from an encyclopedia... One World, One Beat-- the WORLD BEAT SHOW at 11 pm on Tuesdays with Mark Yasenchack.

MOTHER EARTH NEWS
Help hints from the creators of *THE MOTHER EARTH NEWS* magazine.-Monday through Friday at 9:02 pm.

GOD SQUAD
Moral issues and thoughts discussed around a Pop music theme.--Monday through Friday at 10:12 p.m.

NASA SPACE STORY
The latest developments in space technology and upcoming NASA projects are discussed in this 15 minute documentary feature.--Late night Fridays at 11:55 pm.

BEREA CITY COUNCIL
Live gavel to gavel coverage of Berea's City Council meetings.--First and third Mondays of the month at 7:30 pm.

SOUNDINGS
A public service and educational talk show.--Tuesday afternoons at 12:30 pm.

SPORTS PULSE
Sports director Matt Underwood and the WBWC Sports Department highlight the week in sports on the local College level as well as on the Professional level.--Tuesdays at 8:05 pm.

MUSIC FROM INTERLOCHEN
From the Interlochen Center for the Performing Arts at Interlochen, Michigan. This program features concert performances by students, faculty and professionals.--Sundays at 5 pm.

FORUM
This program discusses academic topics as well as general current issues. *FORUM* is a weekly feature magazine investigating all facets in today's fast-paced society.- Thursday mornings at 2:00 am.

UPI ROUNDTABLE
A weekly discussion program about current issues from the people who bring you UPI Radio News.--Sunday evenings at 6 pm.

IN BLACK AMERICA
This is a weekly interview program. John Hanson talks to leading Black scholars, entertainers and political figures. Each week, a different topic of importance to the Black community will be discussed.-Tuesday mornings at 2 a.m.

SCAN
Scan is a program designed for teenagers and young adults. The program deals with moral issues and social problems. Scan mixes appropriate Pop music with hard hitting discussions and interviews about problems such as illiteracy, the hardships encountered in overcoming handicaps, and the difficulties encountered when trying to help a terminally ill parent. --Thursdays at 2 am.

VOICES OF OUR WORLD
A program about the social problems and cultures of Third World nations. Produced by the Maryknoll Missionaries.--Wednesdays at 9:30 am.

FEEL
Human Drama

If you thought that Robert Smith's vocals were emotional, hold onto your hats. Human Drama gives new meaning to the word "emotion."

Headed by vocalist/songwriter Johnny Indovina, their first full-length LP, *Feel,* is one of the best albums that I have ever heard. The music is well-produced; each song has its own dramatic, esoteric sound. Intstead of a lot of drum machines and keys, the music has a genuine "feel" to it. It's something that words can't describe. Johnny's vocals throughout are more than powerful-- he makes Smith sound like a Debbie Gibson back-up singer (No offense to Cure fans; I'm one too. But you HAVE to hear it to believe it.).

Cuts that stand out on the LP are "Dying in a Moment of Splendor," a song that starts out slowly and ends up with a powerful chorus that will make you soon realize that this is a band NOT to be taken lightly. "Old Man," a Neil Young remake, is probably my favorite cut on the album. As if the original wasn't AC soft enough... Human Drama puts the first version to shame.

To reiterate, *Feel* is one of the best albums that I've heard all year. Without a doubt it makes my top 10 of all time. Don't miss it.

--Aaron Burke

EQUILIBRIUM
The new
Exotic Birds release

The Birds release their first CD and it's clearly one of the finest packages this year. The cover is full of paintings from critically acclaimed artist Scott Miller, but there's more to this than just fine artwork. The music is par to previous Birds' work... it's outstanding! Nine new selections with one cover tune and five remixes (six, on cassette). If the music contained in this release doesn't make you get up and dance, you're dead! Keyboardist Doug Beck sings lead on "Pleasure" and the cover of Badfinger's "Day After Day," and Andy Kubiszewski's creativity is as high-calibur as ever. Outstanding tracks include "The Rhythm of Machinery," "Heart Beat Like a Drum," "Dance With Me," and "Pleasure." The only drawback?-- This should've been a double package!

--Jim Benson

DISCO RIGIDO
Die Warzau

There hasn't been a lot of music as of late that I have really enjoyed...Die Warzau's first release, *Disco Rigido,* is an extreme exception. These two producers out of Chicago have possibly put together THE album of the year. Blending heavy dance music with strong, hard-hitting vocals and ingenious sampling, this CD is something you do NOT want to miss out on.

The first single off the album, "Welcome to America," (now a video) is harder-edge dance music without Alain Jourgensen-type vocals. Marcus, the lead singer, has an incredibly strong voice-- sometimes very melodic, other times just shouting. Either way, the vocals themselves are as captivating as the music.

Other impressive songs include "Tear It Down," a great dance tune which is a bit Nitzer Ebb-ish, and "Jackhammer," which has a House feel to it. For the Avante-Garde in you, check out "Sexus" and "Y Tagata En Situ." Weird.

The CD and cassette contain six extra songs, making this a 16-song, 68 minute extravaganza. If you're tired of the same old R.E.M. stuff, this is quite a refreshment. One of the best CDs I've heard all year.

BOOK OF DAYS
Psychedelic Furs

These guys have been around for some time now, and in that span have gone through several different changes. Well, here's another one.

The first single, "Should God Forget" as well as "Book of Days" and "Parade" are the epitomy of the new style. These are medium-paced songs, due mostly to the vocals. These seem to be gently lain down onto a bed of heavy guitar-produced noise. In other songs The music tracks are put down very distinctly with good guitar parts that are actually audible. It's the singing that brings us to the other side. Mr. Butler puts forth a confusion- and anticipation-laden performance; it makes one feel like he's forgetting or wants to tell you something more but just can't bring himself to it... and sometimes it's a bit hard to take, as it tends to make the songs sound somewhat unorganized and sloppy.

All in all, this album gets high marks because the style fits them so well. It sounds more natural than their last effort. In a sense, it brings them back to their older, alternative style and yet adds something fresh. Personally, I'm glad to see them doing the reverse of what most big post-modern bands are doing: instead of heading closer to the Top 40 sound, they travel back into the realm of their most loyal and loving alternative radio fans.

--Gene Homan

SOUL FORCE REVOLUTION
7 Seconds

When you hear their name , I'm pretty sure that most of you think, "Oh, it's that punk rock junk." Well, not so. 7 Seconds has matured a bit since their 1978 debut *Skins, Brains and Guts.* Their sound is more harmonic. In vocalist Kevin Seconds' words, "I think what we're doing now is pretty basic, hard, melodic rock with a message... the more we write new material the less it sounds like thrash, but we're still trying to put an edge to it and keep it powerful."

That's exactly what they did. The first single, "I Can Sympathize," is very accesible, and still has that "edge" to it. The album's first song, "Satyagraha," is one of those tunes where the chorus is so catchy you'll want to hear it again. It's a quick, upbeat song, one of the best on the album. Something quite different for 7 Seconds is "Soul to Keep," which has an acoustic guitar-- what punk band has ballads with acoustic guitars? Well, it grows on you.

Soulforce Revolution is something everyone should at least listen to. This band has been around some ten years and not many people know they exist. They deserve your ears.

--Aaron Burke

PRETTY HATE MACHINE
Nine Inch Nails

For all practical purposes, Nine Inch Nails is a one-man band. Ex-Exotic Birds member Trent Reznor proves for once and all that he's a major force to be noticed and respected. The first single, "Down In It," is streaking up the Billboard dance tracks and the video can be seen on MTV, if not in every dance club in America. This is a MAJOR release.

The music is industrial dance, with lyrics that reveal all the rage and frusteration that one person could experience; it's also understandable and catchy. An unusual twist to this type of product... but whatever, it works! Best cuts: "Down In It," "Head Like a Hole," and "Sin."

--Jim Benson

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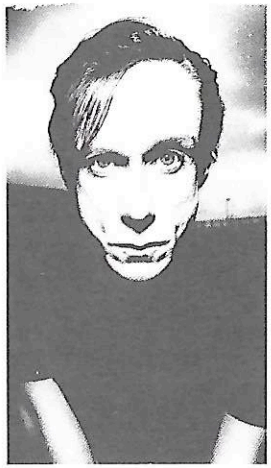
15. BO DEANS
16. PERE UBU
17. ZIGGLY MARLEY
18. HOODOO GURUS
19. OCEAN BLUE
20. THE POGUES

*compiled by Aaron Burke and Lisa Asanowicz for 8/10-10/18.

Oh, Listeners of our Sacred Airwaves, we want YOU to bend our ears with what's on your mind. Talk to us about the good, the bad and the cheezy-- WBWC wants your comments and opinions. So feel free to write us, your humble servants, at:

WBWC (attn. Promos)
Baldwin-Wallace College
Berea, Ohio 44017

--And now, a few words from some of you.



Dear Mr. Burke (our DJ):

...The music (WBWC is programming) is definitely on the cutting edge of today's music trends and has filled a void in Cleveland Radio. In particular, shows like THE CMJ COUNTDOWN, THE TECHNO POP SHOW, JUMPSTART, and THE AVANT GARDE SHOW would rate second to none in the country, either college or commercial. In fact, I have friends in New York and Chicago that reluctantly conceed that WBWC ranks among the best in alternative music. A definite concession when many of these same people dismissed Cleveland radio as hopelessly lost in a 1960's and 1970's classic rock void.

... Again, please accept my thanks for a job well done and be advised that if there is ever anything I can do to further show by (sic) support for WBWC, please do not hesitate to contact me.

Chris Kutsick
Fairview Park, Ohio

CHANGES IN THE AIR(WAVES)

BY: DAVE VOELKER

Does this sound like you?

You grew up listening to F.M. Rock radio, but Top 40 just doesn't do it for you any more. It wouldn't bother you a bit if you never heard another peep from Madonna or Michael Jackson. You wear out you finger jumping impatiently from station to station on your car stereo, finding that you can't stay in one spot for more than a few songs. You still consider yourself a fan of Rock music, but you're ready for something different; something new; something challenging.

You've heard that College radio is a haven for Alternative music, so you tune down to the left end of the F.M. dial. But all you can find is unmelodious noise...Thrash Metal...and something that sounds like a stuck drum machine. Oh, every once in a while they play a good song that you've never heard before, but chances are you'll never hear it again. And you just don't have the patience to sit through the the weird stuff to catch the few listenable songs that slip through. You're ready for a musical challenge-not a revolution.

We at WBWC hear you. We know there's a whole bunch of you who feel disenfranchised by Commercial Rock radio, but who find typical College radio too far out. We've filled that gap by developing a new format just for you. Our aim is to feature the best songs from the alternative Rock charts; songs that are tuneful and hot; songs that challenge, but don't alienate. We intend to play alternative music that's a comfortable step away from commercial Rock-not the giant step that's typical of most College radio.

We've been developing our new format for about six months now. We're still polishing it, but we invite you to tune in and see what you think. Our goal is to make Renaissance Radio the new home for thousands of listeners with no place else to go. Why not give us a try?